



**FRESHWATER CUP  
TOP 20 FOR  
SOCIAL INNOVATION**

The Freshwater Environmental Football Cup is one of the 20 projects that were chosen to enter the semi-final round of the "ECLAC/Kellogg Foundation Experiences in Social Innovation Program". 868 projects applied and 267 were selected to provide more information of which only 20 were selected to proceed to the next level.

An independent evaluator, Hernan Gonzalez, spent three days of the last week of September reviewing the Freshwater Cup program—talking to staff, community members, members of 2008 football teams, schools.

A group of evaluators was selected by ECLAC to visit the projects in the semi-final round. Hernan Gonzalez is visiting with TIDE on September 23, 24, and 25, 2008 and will present an independent evaluation of the program to a selection panel called the "Grupo de Notables". The members of this Panel are individuals with over 30 years of experience in social development and are very respected in the field—all of them have been Ministers in their respective countries

The evaluators are expected to submit evaluations by September 26, 2008 and the Panel will select the Finalists on the week of October 13, 2008. ECLAC will be contacting each project to let them know whether it has made it to the Final Round or not.

Program Finalists will be invited to an "Innovation Fair" that will take place in Medellin, Colombia, on November 26-28, 2008. ECLAC will cover travel expenses for 2 individuals for each project that makes it to the Finals. Additionally, selected projects are expected to present their experience during the Innovation Fair in Medellin. The top five projects will be selected at the end of the Fair. Prizes for the top five projects range from US\$30,000 to US\$5,000.

TIDE is proud and honored to have the Freshwater Cup considered in the top 2% of applicants for the prize. Thank you to all participants and TIDE looks forward to the 2008/2009 season of environmental projects and exciting football.

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